

# Love Life. Vote Yes.

## YOUR CHURCH IS NEEDED TO HELP PASS THE LOVE LIFE AMENDMENT!

Dear Pastor:

On November 3rd, the pro-life Love Life Constitutional Amendment will be Amendment #1 on the Louisiana ballot, the same day as the Presidential election. Your church is essential to passing this pro-life amendment!

The Love Life Amendment is the final piece of the puzzle for a Louisiana pro-life future! It makes sure there is no right to abortion or the taxpayer funding of abortion in our state constitution. Together with our current state trigger law, the Love Life Amendment would bring an end to abortion when Roe v. Wade is overturned.

Churches across the state are coming together to advocate for the Love Life Amendment. We need your church's help! This is a pivotal moment in the history of Louisiana. We have the opportunity to protect life in our state for generations to come!

It is essential that churches educate their congregation about the Love Life Amendment. By doing this, you will counter the pro-abortion information they may be hearing on social media, radio, TV, etc. Abortion advocates are expected to bombard Louisiana with over \$1 million in marketing against the pro-life amendment. We must combat this message with our message of love and life.

**By implementing this Love Life Amendment Church Action Plan, you will provide clarity for your congregation, ensuring they are prepared to vote yes on the Love Life Amendment.**

Your church can make a difference. You and the people of your church will save lives for generations to come. We thank you in advance for your prayers and support!

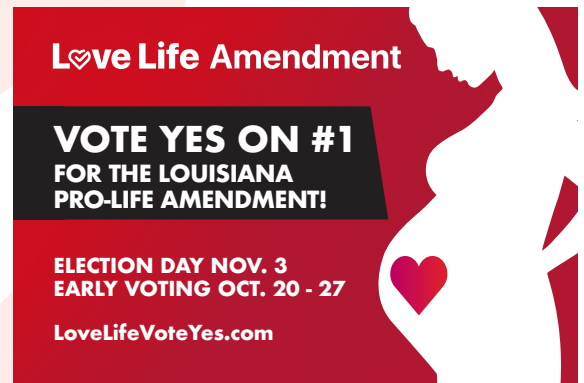
For a Pro-Life Louisiana,



Benjamin Clapper  
Executive Director, Louisiana Right to Life



Angie Thomas, J.D.  
Associate Director, Louisiana Right to Life



**Resources and Information: [www.LoveLifeVoteYes.com/churches](http://www.LoveLifeVoteYes.com/churches)**

**Order a Church Outreach Package: [www.LoveLifeVoteYes.com/churchpackages](http://www.LoveLifeVoteYes.com/churchpackages)**

## Louisiana Pro-Life Amendment Coalition

Led by the Louisiana Right to Life Federation | [info@lovelifevoteyes.com](mailto:info@lovelifevoteyes.com) | 1.866.463.5433

# LOVE LIFE AMENDMENT CHURCH ACTION PLAN

♥ **Appoint a Love Life Leader for your church:** Appoint a member of your staff or church to be the point person on advocating for the Love Life Amendment. Please have your Love Life Leader contact Alexandra Seghers at alex@prolifelouisiana.org or 1.866.463.5433 so that we can keep your church informed about events and outreaches.

♥ **Spread the Word To Your Congregation Now!** Tell your congregation about the amendment! In addition to making an announcement to your congregation, we recommend printing an announcement or inserts in your church bulletin, posting an image on your screens, posting on social media, emailing your church members etc. **FREE downloadable resources are available at [LoveLifeVoteYes.com/churches](http://LoveLifeVoteYes.com/churches).**

♥ **Order your Church Love Life Outreach Package:** An Love Life Outreach Package will help your church effectively advocate for the Love Life Amendment! Order at [www.LoveLifeVoteYes.com/churches](http://www.LoveLifeVoteYes.com/churches). All packages include yard signs, information cards, interior posters, an exterior sign, and delivery.

- **Small Church Package: \$100:** Includes 25 yard signs and everything else listed above.
- **Medium Church Package: \$200:** Includes 75 yard signs and everything else listed above.
- **Large Church Package: \$400:** Includes 200 yard signs and everything else listed above.
- **XL Church Package: \$750:** Includes 400 yard signs and everything else listed above.
- **XXL Church Package: \$1,000:** Includes 500 yard signs and everything else listed above.

We understand this year has been difficult on your church. If you cannot afford these resources, please call us at 1.866.463.5433 or email [info@lovelifevoteyes.com](mailto:info@lovelifevoteyes.com) to request these materials for free. Remember, free resources are available right now at [www.LoveLifeVoteYes.com/churches](http://www.LoveLifeVoteYes.com/churches).

♥ **Distribute Yard Signs and Display Your Exterior Sign:** Continue to inform your congregation about the amendment on yard sign distribution day. Our team will be in touch with you when the signs are ready. PLEASE DO NOT WAIT until Love Life Sundays in October and November to distribute yard signs. Once received, please place your large exterior sign in front of the church. Please make sure it is displayed in a noticeable location! Feel free to put some of the smaller yard signs up in front of the church as well.

♥ **Invite a Love Life Speaker to Your Church:** Your Love Life Leader or someone from the state-wide team can speak during your services or at other events in your church.

♥ **Reach Out to Your Community:** Churches can go further to promote the amendment to their local community by helping us purchase a billboard, participating in sign-waving events, holding community events, and more. Contact us to work together on the amendment.

## October-November 2020: Make the Final Push through Love Life Sundays!

♥ **LOVE LIFE SUNDAYS:** On Sunday October 18 and Sunday November 1, please...

- give out information about the amendment in all services and play Love Life videos if possible
- encourage your congregation to vote yes on the Love Life Amendment
- pray for the people of Louisiana to stand up for life,
- any other creative ways to empower your congregation to vote yes on the Love Life Amendment

♥ **October 18, 2020: Love Life Sunday #1:** Early voting begins Tuesday October 20, so Sunday October 18 will be "Love Life Sunday #1." As much as 40% of the electorate vote early. Because of this, you cannot wait until right before election day to talk about the amendment to your congregation.

**November 1, 2020: Love Life Sunday #2:** Take the last Sunday before the election (Tuesday November 3) to remind your congregation to vote yes!

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